2017 ANNUAL REPORT



A MESSAGE FROM THE DIRECTOR



LaDawn Stoddard

Dear Friends in Service and Volunteering,

Thank you for making 2017 yet another remarkable year for UServeUtah and for service and volunteerism across the state. I am continually inspired by the generosity within this great State of ours and am honored to serve side by side with staff and commissioners that work daily to enable individuals, organizations, and communities to benefit from the power, service, skills, and passion of volunteers.

While another state has the name, "The Volunteer State," only Utah can claim the true title as the State that Volunteers! Utahns of every age and background are serving across the state – through National Service programs such as AmeriCorps and community service programs like those coordinated by local nonprofit and community organizations.

Thousands of Utahns are making a difference in the lives of those around them. The impacts of these everyday good deeds and long term, intensive service opportunities add up and make a tremendous difference in our state. This Annual Report is an attempt to briefly highlight the work UServeUtah is doing to support these amazing initiatives.

Thank you again for your selfless service to Utah communities! Looking ahead, I am excited about the vast range of possibilities through service and volunteerism, and I invite you to join us as we focus on making a difference in Utah in 2018.

Sincerely,

Laddard

LaDawn Stoddard Director, UServeUtah, Utah Commission on Service and Volunteerism

About the Commission

National Service

AmeriCorps State Gran Highlights Data by Focus Area AmeriCorps Members

Community Engagement...

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Financials



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ABOUT THE COMMISSION

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PURPOSE

The purpose of UServeUtah, the **Utah Commission on Service** and Volunteerism, is to enable individuals, communities, and organizations in Utah to benefit from the service, power, skills, and passion of volunteers.

MISSION Our mission is to strengthen Utah communities through the power of service and volunteerism.

U

VISION *Our vision is to have vibrant* productive communities with active engaged citizens.

PROMOTE & INSPIRE statewide National Service and volunteerism. Utah has a culture of volunteerism and UServeUtah is committed to creating ways for Utahns to identify and engage in quality volunteer and service opportunities.

BUILD & CULTIVATE capacity in the volunteer and service community. A primary aim of UServeUtah is to help organizations effectively use service and volunteerism as a strategy to fulfill their mission and to address critical community problems.

NO **RECOGNIZE** the efforts of outstanding volunteers. As our values state, Utahns are exceptional, they are willing to make the time, and the connections that come from reaching out in service to and with others. We are dedicated to recognizing and acknowledging individuals for their volunteer efforts.

UServeUtah, the Utah Commission on Service and Volunteerism, was created by state statute in 1994 and is comprised of 20 members representing local government, community based organizations, and statewide networks, as well as 8 staff. As the state's central coordinating body for service and volunteerism, the Commission is responsible for developing, implementing, and sustaining a vision and culture of civic engagement and national and community service within the state.

Since its inception in 1994, UServeUtah has focused on increasing the capacity of organizations to serve, strengthen and transform communities through service and volunteerism. It furthers its mission by: promoting volunteerism, administering National Service programs, connecting people with opportunities to serve, building organizational capacity for effective volunteer engagement, and participating in strategic initiatives that mobilize volunteers to meet local needs.

NATIONAL SERVICE

UServeUtah manages the Utah AmeriCorps*State program portfolio comprised of programs that target underserved populations in the areas of: Economic Opportunity, Education, Environmental Stewardship, **Disaster Preparedness**, Healthy Futures and Veterans and Military Families.



2017-2019 STRATEGIC PLAN



COMMUNITY ENGAGEMENT

UServeUtah strives to build and cultivate capacity in the volunteer and service community through collaboration, consensus and the concept of collective impact. UServeUtah functions as a consultant and training resource to expand public/ private partnerships and volunteer mobilization capacity.

NATIONAL SERVICE

AMERICORPS STATE GRANTEES



Program Focus: Education The Utah STEM Initiative AmeriCorps Program engages underprivileged youth in the fields of Science, Technology, Engineering and Math (STEM). Through tutoring and mentoring activities, students increase their knowledge of the STEM field and experience a shift in attitude, awareness, engagement, behavior and skill. Students are also mentored and have the opportunity to network with STEM professionals and education institutions.

BYU Family, Home and Social Science (FHSS) AmeriCorps utilizes members from the BYU FHSS student body to increase the capacity of non-profit mental health and substance abuse treatment facilities. Under the supervision of a licensed mental health professional, AmeriCorps members serve in a variety of service locations along the Wasatch Front, providing direct clinical services to clients seeking treatment.

Program Focus: Education Read.Graduate.Succeed AmeriCorps was developed to align with Governor Gary R. Herbert's "On PACE to 66% by 2020" initiative, focusing on the urgency to implement a strong education program in schools throughout the state. AmeriCorps members are placed in schools identified by the Utah State Office of Education as priority schools or designated as low performing, which was determined through analysis of demographic and achievement data, commitment from the administration, and alignment with the initiative's core strategies.

AmeriCorps engages more than 80,000 Americans in intensive service each year at 21,600 unique sites including nonprofits, schools, public agencies, and community and faith-based groups across the country. Since the program's founding in 1994, more than 1 million AmeriCorps members have contributed more than **1.4 billion hours** in service across America while tackling pressing problems and mobilizing more than **2.3 million volunteers** for the organizations they serve.

Members serve in full or part-time positions over a 10-12 month period. Upon completion of their service, members receive a Segal AmeriCorps Education Award to pay for college, graduate school, or to pay back qualified student loans. Members also have access to other benefits such as: health insurance, child care, training, and student loan forbearance during their service. Some members also receive a modest annual living allowance depending of the terms of their program.





BOYS & GIRLS CLUBS

OF UTAH COUNTY



Utah | Campus Compact

Utah STEM Initiative AmeriCorps Program

BYU Family, Home and Social Sciences (FHSS)

Program Focus: Healthy Futures

Utah Campus Compact

Program Focus: Healthy Futures & Education

Utah Campus Compact AmeriCorps utilizes students as AmeriCorps members at seven colleges and universities throughout the state. Campus Compact will place AmeriCorps members who provide support to hundreds of community organizations through direct service and capacity building efforts. The work performed by AmeriCorps members increases the ability for organizations to continue providing much-needed services in the areas of education, healthy futures and economic opportunity.

Read.Graduate.Succeed.AmeriCorps

Utah Conservation Corps

Program Focus: Environmental Stewardship

Utah Conservation Corps is a statewide program that partners with federal, state, local, and nonprofit agencies to protect, restore and enhance our environment. This program engages AmeriCorps members in working to complete projects in creation, maintenance, and improvement of trail access. In addition, members participate in construction and maintenance, noxious weed removal, habitat restoration, fuels reduction, environmental education, and volunteer management. Many of the AmeriCorps members are also certified first responders, making them available for deployment in the event of an emergency or disaster situation in the United States.





PLAYWORKS

for every kid.

Mentoring for Success focuses on supporting at-risk students and providing services for elementary schools, including: tutoring, mentoring, case management for families, attendance tracking/early warning systems, and positive behavioral intervention support. Across the state, AmeriCorps members ensure participating K-6 students are provided with the supplemental services needed to be successful.



Playworks AmeriCorps engages AmeriCorps members to serve in 12 low-income, at-risk elementary schools throughout Salt Lake County. These members create positive and inclusive school environments where every kids thrives both inside the classroom and out. Corps members teach social/emotional skills, get kids active and promote play as an integral tool for improving student outcomes. By leveraging the power of play to empower students to become productive learners, Playworks Corps Members are deepening student connections to the learning experience.

Canyon Country Youth Corps

Program Focus: Environmental Stewardship Canyon Country Youth Corps, operating through the Four Corners School of Outdoor Education, addresses needs in Utah's most rural and economically challenged area, San Juan County. The Youth Corps completes fuels reduction, invasive species removal, riparian restoration, trail maintenance, and construction projects on public lands. AmeriCorps members work with underserved youth as part of these crews, with the goal of healthier public land ecosystems that will also cultivate the next generation of environmental stewards.

Utah Healthcare Corps

Program Focus: Healthy Futures & Economic Opportunity The Utah Healthcare Corps, operating through the Association for Utah Community Health, places AmeriCorps members at sites across the state where they work to improve health outcomes in the areas of immunization, diabetes, insurance enrollment and reduction of health disparities for special populations. Members work to reduce barriers to healthcare and expand services for the medically underserved.





Mentoring For Success

Program Focus: Education

Salt Lake County's Most Vulnerable Populations

Program Focus: Economic Opportunity

Salt Lake County's Most Vulnerable Populations program utilizes AmeriCorps members in a variety of agencies that help the homeless obtain housing, provide assistance to the formerly homeless, and connect them to other mainstream services to increase self-sufficiency. Members support case management services that have been successful in supporting the State's Ten Year Plan of ending chronic homelessness.

Playworks AmeriCorps

Program Focus: Education

HIGHLIGHTS



National Service Day on the Hill

On February 9, 2017, UServeUtah hosted the third annual National Service Day on the Hill. National service programs from across the state gathered at the Utah State Capitol to educate legislators on the role of national service in communities throughout Utah.

Representatives from AmeriCorps, VISTA, and Senior Corps were recognized in the House and Senate. Lt. Gov. Spencer Cox also addressed the national service programs and highlighted the collective impact of national service efforts in Utah.















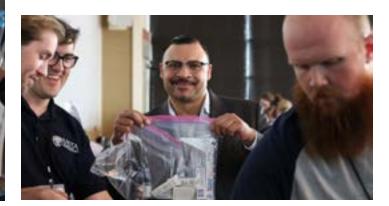
HIGHLIGHTS



Member Gathering

On March 22, UServeUtah hosted an AmeriCorps member gathering at the Zermatt Resort in Midway with the gathering theme of "AmeriCorps Elevates." This event provided networking opportunities, training courses, and service projects for approximately 450 AmeriCorps members and program managers in Utah.

Participants from AmeriCorps programs convened for a day of workshops, networking, and service projects that benefitted numerous nonprofit organizations statewide including the Christian Center of Heber City Food Pantry, the Department of Child and Family Services, and the Heber Valley Hospital.



DATA BY FOCUS AREA

AMERICORPS MEMBERS OF THE MONTH





JOHN SCHMIDT THE ROAD HOME

BLAKE MONTANA PLAYWORKS



VERONNIQUE DUONG UTAH HEALTHCARE CORPS



TAYLOR **KEVERN** PRIMARY CHILDREN'S HOSPITAL



EDUCATION: ECONOMIC **OPPORTUNITY:** PROVIDED ASSISTED COACHING, TRANSITION OF MENTORING OR TUTORING TO INDIVIDUALS INTO PERMANENT HOUSING STUDENTS

ENVIRONMENTAL STEWARDSHIP: MPROVED**3,300** ACRES OF PARKS & PUBLIC LANDS

252



HEALTHY FUTURES:

ASSISTED 53

HEALTH CARE SITES

TO INCREASE THEIR

CAPACITY







UTAH CONSERVATION CORPS

ANTHONY ROCHER

CANYON COUNTRY YOUTH CORPS

ALEX **CHERRY**

UTAH CAMPUS COMPACT



BRODY MANGUM READ.GRADUATE. SUCCEED.



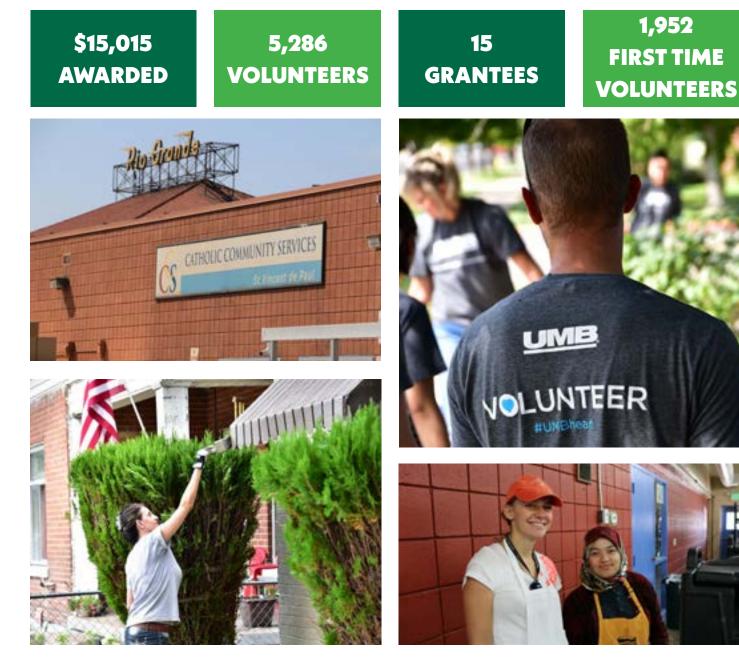






NATIONAL DAYS OF SERVICE

Designated National Days of Service provide individuals, families, organizations, and communities with opportunities to come together to make our nation stronger. UServeUtah awards grants to increase the number of people who serve in meaningful roles as volunteers dedicated to addressing important needs in communities across Utah.



The Martin Luther King Jr. Day of Service is a way to transform Dr. King's life and teachings into community service that helps empower and strengthen local communities. This "Day On, Not a Day Off" calls for Americans from all walks of life to work together to provide solutions to our most pressing national problems. **The National Day of Service and Remembrance on 9/11** provides a positive and forward-looking way for Americans and others to forever honor and remember the victims, survivors, and the many that rose in service in response to the 9/11 tragedy, including first responders, recovery workers, volunteers, public safety officers and members of our military.





Anyone can be a hero! Volunteer!

FESTIVAL OF TREES



Festival of Trees

The UServeUtah staff put together a superhero themed display for Intermountain Healthcare's Festival of Trees fundraiser. The Festival of Trees solicits donated, decorated trees, which are then auctioned off to businesses, organizations, individuals or families. UServeUtah's "Super Volunteers" tree, honoring the real life superheroes of everyday volunteers, was sold at auction for \$3,500, with 100% of the proceeds going towards helping children at Primary Children's Hospital.



Power of Service Award

The Power of Service Award, given three times per year, honors a volunteer who shows significant commitment to the overall well-being of the populations for which the volunteer serves. Recipients of the award were honored by UServeUtah Commissioners at Commission Board meetings.







Luane Jensen

Nominated by South Jordan City Hall, Luane was honored for her many years of service to the city and her community. She serves as a docent at the Gale Center of History and Culture, as a volunteer of the South Jordan Historic Preservation Committee, and has been instrumental in advising, coordinating, and fundraising for three completed historic monuments in the city.

Norma Paramore

Nominated by the Center for Women and Children in Crisis, Norma was honored for over 25 years of service. She has served on the Rape Crisis Team and assisted victims by comforting them and lifting them in a desperate time of need. She has also served residents fleeing domestic abuse. She has given over 6,000 hours of dedicated service over the years.

Linda Keith

Linda has a strong commitment to helping the Cache Valley community through volunteering. In the last 12 years she has volutneered more than 2,000 hours of her time. She serves her community by driving veterans to receive medical care, by volunteering at the Global Village Store, by volunteering at the English Language Center of Logan, and by serving with Meals on Wheels.







Utah Philanthropy Day

November 16, 2017 marked the annual Utah Philanthropy Day Luncheon honoring Utah's dedicated philanthropists and volunteers who inspire so many individuals and organizations throughout the state with their spirit of giving. Over 850 individuals attended this gala event which is hosted by UServeUtah, the Association of Fundraising Professionals Utah Chapter, and the Utah Nonprofits Association.

Lt. Governor's Volunteer Recognition Certificate Program

The Lt. Governor's Volunteer Recognition Certificate program is an opportunity for nonprofit, faith-based, corporate and government agencies to recognize the on-going volunteer efforts in their own agencies with a certificate signed by the Lieutenant Governor. In 2017, 323 recognition certificates were awarded to volunteers across the state for their service.

VOLUNTEER RECOGNITION

STATE OF UTAH OFFICE OF THE LIEUTENANT GOVERNOR COMMISSION ON SERVICE AND VOLUN AWANDS THIS CERTIFICATE OF APPRECIAL

VOLUNTEER MANAGEMENT TRAINING

STATE EMERGENCY RESPONSE TEAM



Volunteers are the heart of many nonprofits and are often vital to an organization's success, but many volunteer managers are not given the necessary tools. UServeUtah's training helps organizations manage their volunteers in a way that brings out the best in them.

Attendees are trained on the "how to" of effective volunteer management including recruiting, interviewing, training, motivating, and recognizing volunteers. UServeUtah hosts these trainings in partnership with other organizations several times each year throughout the State of Utah.







22 MUNICIPALITIES TRAINED

"One of the best trainings I have ever attended!"

"Thank you very much! Not just informative, but also fun!" *"Everyone did such a great job. Very knowledgeable and well-prepared. This training has helped me already."*

"Very well done! Best training I've ever had. Informative instructors knew what they were talking about. Thank you!"







The Volunteer Donations Coordination Team led by UServeUtah participated in the 2017 National Mass Care Exercise from August 22nd through the 24th. The exercise hosted by Utah's Department of Emergency Management tested the readiness and capability of certain support functions and task forces of the State Emergency Response Team. FEMA and various emergency management personnel from around the country were on site to help administer and learn from the event. The exercise was invaluable in our efforts to strengthen our standard operating guidelines, processes and procedures for volunteer and donation coordination. We are excited about the lessons learned and will continue to implement these into our planning efforts.



PARTNERSHIPS



Active Engagement Retreat

On October 19-21 college students and AmeriCorps members from across the state gathered to explore the multiple pathways for community engagement in which one can make social change. This event was hosted by Utah Campus Compact with support from UServeUtah.



"Going to the Active Engagement Retreat was an amazing experience! I had the opportunity to dig deeper and discover more about myself and how I can make an effective change in my community. It helped me see what I want to do in my life and the steps I need to take to get there."



"Attendening the Active Engagement Retreat was an eye-opening experience for me. I was given the opportunity to network and make some good connections with my peers. Also, I was able to question my stance on important social issues we are dealing with today."

UNA Credential Training

We teamed up with the Utah Nonprofits Association to offer the annual Nonprofit Organizational Credential in Volunteer Management. Participating organizations were eligible to receive a Volunteer Management Credential Badge by submitting 10 evidence items of implementation.

Upon completion of the training course, trainees are able to:

- Integrate volunteer management into their organization's overall planning and development
- Secure senior leadership support and resources for strong volunteer management practices
- Develop and implement effective volunteerrelated training organization-wide
- Recruit, track, and communicate with volunteers digitally

We look forward to continuing this partnership with UNA to help organizations throughout the state with volunteer management.



PARTNERSHIPS







FINANCIALS

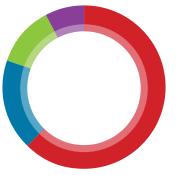
COMMISSION FUNDING



Commission Support Grant (Federal) \$250,000

Volunteer Generation Fund (Federal) \$110,150 State Funding \$234,500

SUB-GRANTED FUNDING **BY FOCUS AREA**



Education \$2,455,733 Environment \$703,470 Healthy Futures \$477,203 Economic Opportunity \$296,222



AMERICORPS PROGRAM

AmeriCorps Grant Funding \$3,902,628 AmeriCorps Grant Match \$5,153,797 **AmeriCorps Education Awards** \$3,371,849

LOOKING FORWARD TO 2018

JANUARY

- 8-9 Staff Retreat
- MLK Dav of Service 15
- AmeriCorps Competitive Applications Submitted 17
- 18 **Commission Retreat**
- 31 National Service Day on the Hill
- 31 UNA Credential Badge Volunteer Management Training

FEBRUARY

Random Acts of Kindness Day 17

MARCH

- 6 AmeriCorps Utah Member Gathering
- 12-16 AmeriCorps Week
- 15 **Commission Board Meeting**

APRIL

- 3 Mayor & County Day of Recognition for National Service
- 4 Customized Volunteer Management Training, Utah **Conservation Corps**
- 19 Great Utah Shakeout
- 15-21 National Volunteer Week
- 20-22 Global Youth Service Day
- 22 Earth Day

MAY

- 9-10 Volunteer Management Training, Salt Lake County
- AmeriCorps Regional Conference in Seattle, Washington 14-18
- Commission Board Meeting 17

JUNE

- 14 National Service Grant Award Notification
- 18-20 Points of Light Conference on Service
- UNA Credential Badge Volunteer Management Training 28-29

JULY

19 **Commission Board Meeting**

AUGUST

17 UNA Credential Badge Volunteer Management Workshop

SEPTEMBER

- 9/11 Day of Service & Remembrance 11
- 20 **Commission Board Meeting**
- 25 **UNA Annual Conference**
- 27 UNA Volunteer Management Training, Salt Lake City
- 27 Utah State History Volunteer Management Training

OCTOBER

25 Spontaneous Volunteer Management Training

NOVEMBER

- 15 Utah Philanthropy Day
- 15 **Commission Board Meeting**
- 17 National Family Volunteer Day

DECEMBER

- 1 Holiday Service Initiative begins
- TBA Utah County Volunteer Management Training

COMMISSIONERS

SPENCER J. COX LIEUTENANT GOVERNOR State of Utah

DEBBIE HARDY COMMISSION CHAIR Manager, Corporate Giving Programs Intermountain Health Care

LINDSEY KNEUVEN Head of Social Impact Pluralsight

DAVID CLARK NATIONAL SERVICE CHAIR Retired Zion's Bank

KRIS HAMLET Director Utah Division of Emergency Management

STAN PENFOLD Executive Director Utah AIDS Foundation

JILL REMINGTON LOVE Executive Director Utah Department of Heritage & Arts

DAVID BUHLER Commissioner Utah Higher Education County **REP. BECKY EDWARDS** Rep. Utah House District 20 Utah House of Representatives

TODD HANSEN Representative LDS Church

PAUL LEGGETT

Director

MELISSA FROMM Director of Special Projects **Forever Young Foundation**

SYDNEE DICKSON State Superintendent Utah State Board of Education

VIKRAM RAVI YOUTH COMMISSIONER International Rescue Committee

KAREN MCCANDLESS Executive Director Community Action Services and Food Bank

DEBRA HOYT Senior Philanthropy Coordinator Dominion Energy

COMMISSIONER DUTIES

- Appointed by the Governor to support volunteerism in Utah
- Meet bi-monthly to direct and carry out the mission and objectives of UServeUtah
- Fulfills the statutory responsibilities for State Commissions under the National and Community Service Trust Act of 1993
- Serve a 3-year term and can be appointed to serve up to two consecutive terms
- Completely voluntary
- "Ambassadors of Service" in their local communities

For more information on legislatively-required commission composition see title 9-1-801.

COMMISSIONERS & STAFF

JACOB MURAKAMI State Proaram Director Corporation for National & Community Service

Aging & Adult Services at Salt Lake



STAFF

LADAWN STODDARD Director

GREG BATES National Service Program Manager

MARY BUEHLER Community Engagement Program Manager

CORYNN BENOIT National Service Program Specialist

JACOB JOHNSON Community Engagement Program Support Specialist

SARA DORSEY Outreach Coordinator

KATRINA MAMIYA-HRUSKA National Service Program Support Specialist

RUQIA QASIM Administrative Support Specialist



THE MISSION OF USERVEUTAH IS TO STRENGTHEN UTAH COMMUNITIES THROUGH THE POWER OF SERVICE AND VOLUNTEERISM



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