

REASONS TO RECRUIT FAMILY VOLUNTEERS

WHY FAMILIES ARE A VALUABLE RESOURCE

1 Raise Awareness Throughout the Community

People love to talk about the good experiences they have with their families. As families volunteer, they spread the word and encourage others to help out as well.



2 Increase Continuity

As families continue to volunteer for organizations, their service becomes even more valuable. They understand the organization and are able to serve more effectively.



3 Cultivate Potential Donors

As families continue to volunteer, they might have a desire to help out financially as well. Children can also become future donors.



4 Boost Impact

By using the largely untapped resource, organizations can accomplish much more with family volunteers. Utah families are looking for ways to give back, and are eager to get involved!



5 Recruit Dedicated Volunteers

Individuals who volunteer with others they know are more likely to continue to volunteer. By encouraging the whole family to volunteer together, organizations may find new, dedicated volunteers.



6 Inspire a New Generation of Volunteers

As children grow older, positive volunteering experiences will encourage them to continue to invest their time and service in causes they support. Today's children will be tomorrow's valuable volunteers



Find Volunteer Opportunities for You and Your Family at

USERVE.UTAH.GOV

SOURCE

Lindsay, Lois. *Family Volunteering: A Natural for Environmental Stewardship Organizations*. Evergreen. 2005. http://sectorsource.ca/sites/default/files/resources/files/evergreen_best_practices.pdf