

FOUR REASONS TO RECRUIT ETHNIC MINORITY VOLUNTEERS

WHY ETHNIC MINORITY & REFUGEE VOLUNTEERS ARE A VALUABLE RESOURCE

1 Find a Larger Pool of Volunteers

By including ethnic minorities, organizations find a larger pool of volunteers and donors. Communities of ethnic minorities are often closely knit and can help to increase the manpower of a nonprofit organization.



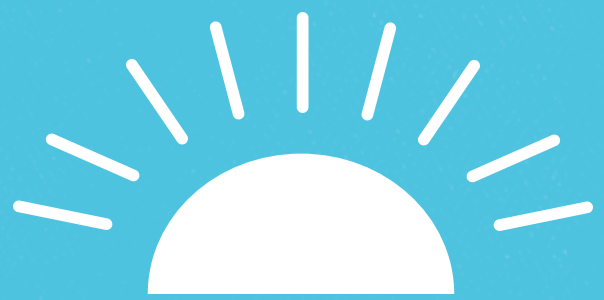
2 Diversity Fosters Innovation

When volunteers from different backgrounds serve together, they bring different perspectives and new ideas. Their solutions are more innovative and insightful.



3 Diversity Allows People to Learn and Grow from One Another

By sharing unique experiences, minorities are able to teach and broaden horizons for others.



4 Practical Knowledge of How to Affect Change

Volunteers who serve similar populations are able to quickly understand issues and may be more likely to have the ability to address those issues.

