

SUPPORTING SENIOR VOLUNTEERING

THE OBSTACLES & SOLUTIONS

TRANSPORTATION



OBSTACLE

For seniors who don't have means of transportation or who have stopped driving, traveling to volunteer sites can be challenging.

SOLUTION

Take volunteer opportunities to people to work on at home and provide transportation to the volunteer site.

SCHEDULE



OBSTACLE

Seniors require flexible scheduling in order to accommodate personal needs (health, family, etc.).

SOLUTION

Create one-time events and events where seniors can come and go as they please.

COMMITMENT



OBSTACLE

Seniors look for opportunities that match their abilities and interests.

SOLUTION

Provide opportunities for seniors to use the skills they developed during their career: accounting, management, tax preparation, etc.

ACCESS TO INFORMATION



OBSTACLE

Seniors may not use all forms of media, and so may not be able to access information about volunteer opportunities.

SOLUTION

Provide information about volunteer opportunities where seniors gather: community centers, church, senior-focused organizations.

SUITABILITY



OBSTACLE

Seniors look for opportunities that match their abilities and interests.

SOLUTION

Provide opportunities for seniors to use the skills they developed during their career: accounting, management, tax preparation, etc.

ORGANIZATION



OBSTACLE

Seniors are more likely to be frustrated if they perceive that the nonprofit is poorly organized.

SOLUTION

Provide ample support and allow for feedback from seniors. Ensure they are allowed and encouraged to provide criticism and advice—make them feel valued.