



UTAH

PHILANTHROPY DAY

2022 Sponsorship



HOSTED BY:



utahphilanthropyday.org



Utah Philanthropy Day

Utah is renowned for a number of things – its iconic natural beauty, some pretty great snow, and an enviable quality of life. But chief among them is an unparalleled commitment to philanthropy.

Utah Philanthropy Day is Utah's flagship celebration of philanthropy and volunteerism. For more than 20 years, the event has celebrated Utah's unrivaled spirit of philanthropy by honoring – through a series of awards – the incredible people who do so much for our community.

In 2020 and 2021, we partnered with ABC4 Utah to expand the reach of our event through a state-wide broadcast. We were thrilled with the results. Over 13,000 households- all across Utah - tuned in to see the incredible work of Utah's non-profit community.

This year, we are looking forward to celebrating in person once again. The 2022 celebration will be held at Hale Centre Theatre in Sandy, Utah. Utah's leading philanthropists, volunteers, foundations, and corporations will reconnect over breakfast and enjoy an award program packed with inspiring stories from across our state.

Utah Philanthropy Day not only magnifies philanthropy and volunteerism, but it is also a vital source of revenue for its three host partners: UServeUtah, Utah Nonprofits Association, and the Utah Chapter of the Association of Fundraising Professionals. These organizations utilize event revenue to offer professional development opportunities and critical support programs for non-profit leaders and organizations statewide.



2019 Volunteer of the Year, Elaine Ellis (center), celebrating with her family

“There is something truly magical about Utah Philanthropy Day because it is a celebration of what can happen when the nonprofit sector, the business sector, and individuals pool their time and money to make a difference in the lives of people and services in their communities.”

-Debbie Hardy
Past Utah Philanthropy Day Chair



Sponsorship Overview

We are pleased to present an exciting suite of sponsorship benefits amplified by each of the three host organizations. Your support of Utah Philanthropy Day will reach wide audiences throughout the state leading up to the event, with additional opportunities to be recognized during the 2022 celebration.

Leadership

The Utah Philanthropy Day Steering Committee is led by:

Jeanette Bennett

2022 Committee Chair

2022 Celebration

November 15, 2022

**Hale Centre Theatre
Sandy, UT**

9am - 11:30am

Host Organizations

Your generous support of Utah Philanthropy Day not only celebrates the many ways local Utahns are stepping up to make a difference, it also supports three pillars of the state's nonprofit community: the Association of Fundraising Professionals Utah Chapter, Utah Nonprofits Association, and UServeUtah. Each host organization plays a vital role in supporting organizations doing critical work across our state.



Association of Fundraising Professionals Utah Chapter

AFP's mission is simple: to help fundraisers be a force for good in our communities. AFP serves fundraising professionals from diverse organizations throughout Utah. They provide top-notch training and outreach and build connections and community statewide.

[afputah.org](http://>afputah.org)



Utah Nonprofits Association

Utah Nonprofits Association (UNA) champions and equips the nearly 11,000 Utah nonprofits to create sustainable futures for all. UNA provides cost-saving benefits and resources, professional development and training, and state and federal advocacy.

[utahnonprofits.org](http://>utahnonprofits.org)



UServeUtah Utah Commission on Service & Volunteerism

UServeUtah's mission is to strengthen and unify Utah communities through national service, volunteerism, and broader community engagement. UServeUtah builds & cultivates capacity in the volunteer sector, promotes and inspires community engagement, and recognizes outstanding impacts made through service.

[userve.utah.gov](http://>userve.utah.gov)

Community Partner**Supporting Sponsor****Lead Sponsor****Title Sponsor**

\$1,500

\$5,000

\$10,000

\$25,000

	Community Partner	Supporting Sponsor	Lead Sponsor	Title Sponsor
Number of tickets included	8	8	8	8
Social media posts from host organizations	1 post from each host organization	2 posts from each host organization	3 posts from each host organization	4 posts from each host organization
Table for 8 at VIP Breakfast		Prominently Located	Front Row	Front Row
Program listing		1/4 Page Ad (3"x2.5")	1/2 Page Ad (3"x5")	Full Page Ad (3"x10")
Listing (name only) on website		3rd Tier Placement	2nd Tier Placement	1st Tier Placement
Logo listing on website				
Logo recognition in promotional emails from host organizations				
Mention in invitation (if confirmed by Sept 1)				
Verbal recognition by emcee at event				
Logo/recognition in post event video				
Logo in award videos				
Mention in media release (June/September)				
Present one of 6 Awards				
Dedicated email from host organizations announcing sponsorship				
Participation in PSA announcements promoting event				
Participation in post event video				
Participation in photo op with dignitaries				

	Corporate Ticket \$120	Corporate Bundle \$1000
Number of tickets included	1	8
Reserved seating	n/a	
Program listing	n/a	
Listing (name only) on website	n/a	

	Nonprofit Ticket \$60	Nonprofit Group Sponsor \$450
Number of tickets included	1	8
Reserved seating	n/a	
Program listing	n/a	
Listing (name only) on website	n/a	

Questions? Contact Judy Fang, UPD Sponsorships Chair, judyfang308@gmail.com



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