



# UTAH

PHILANTHROPY DAY

## 2023 Sponsorship



HOSTED BY:



[utahphilanthropyday.org](http://utahphilanthropyday.org)



# Utah Philanthropy Day

Utah is renowned for a number of things – its iconic natural beauty, some pretty great snow, and an enviable quality of life. But chief among them is an unparalleled commitment to philanthropy.

Utah Philanthropy Day is Utah's flagship celebration of philanthropy and volunteerism. For more than 20 years, the event has celebrated Utah's unrivaled spirit of philanthropy by honoring – through a series of awards – the incredible people who do so much for our community.

Utah Philanthropy Day not only magnifies philanthropy and volunteerism, but it is also a vital source of revenue for its three host partners: UServeUtah, Utah Nonprofits Association, and the Utah Chapter of the Association of Fundraising Professionals. These organizations utilize event revenue to offer professional development opportunities and critical support programs for non-profit leaders and organizations statewide.

## Utah Philanthropy Day Awards:

- Philanthropic Leadership Award
- Labor and Honor Award
- Foundation Spirit of Giving Award
- Corporate Spirit of Giving Award
- Outstanding Volunteer Award
- Outstanding Young Volunteer Award
- Governor's Career Humanitarian Leadership Award
- Lieutenant Governor's Public Service Award
- Heart & Hands Award



Jeanette Bennett, 2022 Utah Philanthropy Day Chair (center), with recipients of the 2022 Labor & Honor Award Emily McCormick (left) and Kristin Andrus (right)

**“There is something truly magical about Utah Philanthropy Day because it is a celebration of what can happen when the nonprofit sector, the business sector, and individuals pool their time and money to make a difference in the lives of people and services in their communities.”**

-Debbie Hardy  
*Past Utah Philanthropy Day Chair*



## Sponsorship Overview

We are pleased to present an exciting suite of sponsorship benefits amplified by each of the three host organizations. Your support of Utah Philanthropy Day will reach wide audiences throughout the state leading up to the event, with additional opportunities to be recognized during the 2023 celebration.

## Leadership

The Utah Philanthropy Day Steering Committee is led by:

**Deneiva Knight**

*2023 Committee Chair*

## 2023 Celebration

**November 15, 2023**

**Salt Lake Marriott  
Downtown at City Creek**

**11 AM - 1 PM**

## Host Organizations

Your generous support of Utah Philanthropy Day not only celebrates the many ways local Utahns are stepping up to make a difference, it also supports three pillars of the state's nonprofit community: the Association of Fundraising Professionals Utah Chapter, Utah Nonprofits Association, and UServeUtah. Each host organization plays a vital role in supporting organizations doing critical work across our state.



### Association of Fundraising Professionals Utah Chapter

AFP's mission is simple: to help fundraisers be a force for good in our communities. AFP serves fundraising professionals from diverse organizations throughout Utah. They provide top-notch training and outreach and build connections and community statewide.

[afputah.org](http://>afputah.org)



### Utah Nonprofits Association

Utah Nonprofits Association (UNA) champions and equips the nearly 11,000 Utah nonprofits to create sustainable futures for all. UNA provides cost-saving benefits and resources, professional development and training, and state and federal advocacy.

[utahnonprofits.org](http://>utahnonprofits.org)



### UServeUtah Utah Commission on Service & Volunteerism

UServeUtah's mission is to strengthen and unify Utah communities through national service, volunteerism, and broader community engagement. UServeUtah builds & cultivates capacity in the volunteer sector, promotes and inspires community engagement, and recognizes outstanding impacts made through service.

[userve.utah.gov](http://>userve.utah.gov)

	Community Partner	Supporting Sponsor	Lead Sponsor	Title Sponsor
	\$2,500	\$5,000	\$10,000	\$25,000
<b>Table seating 8 guests</b>	1	1	1	1 First row
<b>Social media posts from host organizations</b>	1 post from each host organization	2 posts from each host organization	3 posts from each host organization	4 posts from each host organization
<b>Digital program listing</b>	Name only	1/4 Page Ad	1/2 Page Ad	Full Page Ad
<b>Listing on website</b>	Name only	Logo 3rd Tier Placement	Logo 2nd Tier Placement	Logo 1st Tier Placement
<b>Logo recognition in event emails from host organizations</b>				
<b>Mention in invitation</b>				
<b>Mention in media releases</b>				
<b>Verbal recognition by emcee at event</b>				
<b>Logo in award videos</b>				
<b>Present one of 5 Awards</b>				
<b>Dedicated email from host organizations announcing sponsorship</b>				
<b>Participation in media appearances promoting event</b>				
<b>Participation in photo with dignitaries</b>				

Acknowledgement of your support as a Utah Philanthropy Day sponsor extends far beyond the celebratory luncheon. Leading up to the event, your organization will be highlighted on the website, social media channels, media releases, emails from each host organization and event invitations. During the event you and your guests will enjoy lunch surrounded by our state’s leading philanthropists, volunteers, and fellow sponsors. Your support will be highlighted throughout the award presentation and in the digital program viewed by an anticipated 700 guests. We thank you for your support of this celebration and for supporting the critical work done by each of the host organizations. Together, we are making lasting change in Utah, and we look forward to celebrating all the good things happening in our state with you this November.



**Nonprofit  
Table****Nonprofit  
Partner****Corporate  
Table**

\$540

\$1,000

\$1,200

Table seating 8 guests

1

1

1

Listing on website

Name only

Logo

n/a

Digital program listing

Name only

Logo

Name only

Logo displayed during event

n/a



n/a

Individual Nonprofit Tickets: \$75

Individual Corporate Tickets: \$150

Questions? Contact Ryan Baldwin at [ryan.baldwin@imail.org](mailto:ryan.baldwin@imail.org)

# U T A H

P H I L A N T H R O P Y   D A Y

[utahphilanthropyday.org](http://utahphilanthropyday.org)