



U T A H  
P H I L A N T H R O P Y   D A Y

# Sponsorship Opportunities

## 2024



Utah Philanthropy Day is hosted by Association of Fundraising Professionals Utah Chapter,  
Utah Nonprofits Association, and UServeUtah



## Utah Philanthropy Day

Utah is renowned for a number of things – its iconic natural beauty, some pretty great snow, and an enviable quality of life. But chief among them is an unparalleled commitment to philanthropy.

Utah Philanthropy Day is Utah's flagship celebration of philanthropy and volunteerism. For more than 20 years, the event has celebrated Utah's unrivaled spirit of philanthropy by honoring – through a series of awards – the incredible people who do so much for our community.

Utah Philanthropy Day amplifies both philanthropy and volunteerism, while also bolstering the capacity-building efforts of UServeUtah, Utah Nonprofits Association, and the Utah Chapter of the Association of Fundraising Professionals. These organizations utilize event revenue to offer professional development opportunities and critical support programs for non-profit leaders and organizations statewide. These initiatives support nonprofits in fulfilling their missions, fostering vibrant and healthy communities.

**Thursday, November 7, 2024**

11am - 1pm

Salt Palace Convention Center  
Salt Lake City, UT



**This event unites the most dedicated charitable organizations, forward-thinking corporations, and compassionate individuals across our state. Utah Philanthropy Day is a testament to the power of collective goodwill, where we come together to honor the transformative impact of service and philanthropy in our state."**

-Loggins Merrill  
*Director, UServeUtah*





## Sponsoring Utah Philanthropy Day

We are pleased to present an exciting suite of sponsorship benefits amplified by each of the three host organizations. Your support of Utah Philanthropy Day will reach wide audiences throughout the state leading up to the event, with additional opportunities to be recognized during the 2024 celebration.

Your generous support of Utah Philanthropy Day not only celebrates the many ways local Utahns are stepping up to make a difference, it also supports three pillars of the state's nonprofit community: the Association of Fundraising Professionals Utah Chapter, Utah Nonprofits Association, and UServeUtah. Each host organization plays a vital role in supporting organizations doing critical work across our state. We invite you to learn more about how your support furthers the impact of the host organizations by reading the most recent Utah Philanthropy Day Impact Report.

**>2023 Utah Philanthropy Day Impact Report**

## Host Organizations

*The backbone of Utah's nonprofit community*



### Association of Fundraising Professionals Utah Chapter

AFP's mission is simple: to help fundraisers be a force for good in our communities. AFP serves fundraising professionals from diverse organizations throughout Utah. They provide top-notch training and outreach and build connections and community statewide.

**>[afputah.org](http://afputah.org)**



### Utah Nonprofits Association

Utah Nonprofits Association (UNA) champions and equips the nearly 11,000 Utah nonprofits to create sustainable futures for all. UNA provides cost-saving benefits and resources, professional development and training, and state and federal advocacy.

**>[utahnonprofits.org](http://utahnonprofits.org)**




### UServeUtah, Utah Commission on Service & Volunteerism

UServeUtah's mission is to engage all Utahns in solving community needs through national service, volunteerism, and community engagement. UServeUtah oversees AmeriCorps programming and builds capacity for organizations that utilize volunteers.

**>[userve.utah.gov](http://userve.utah.gov)**

	Community Partners	Supporting Sponsors	Lead Sponsors	Title Sponsor
	\$2,500	\$5,000	\$10,000	\$25,000
<b>Table seating 8 guests</b>	1	1	1	1 First row
<b>Social media posts from host organizations</b>	1 post from each host organization	2 posts from each host organization	3 posts from each host organization	4 posts from each host organization
<b>Digital program listing</b>	Name only	1/4 Page Ad	1/2 Page Ad	Full Page Ad
<b>Listing on website</b>	Name only	Logo 3rd Tier Placement	Logo 2nd Tier Placement	Logo 1st Tier Placement
<b>Logo recognition in event emails from host organizations</b>				
<b>Mention in invitation</b>				
<b>Mention in media releases</b>				
<b>Verbal recognition by emcee at event</b>				
<b>Logo in award videos</b>				
<b>Present one of 5 Awards</b>				
<b>Dedicated email from host organizations announcing sponsorship</b>				
<b>Participation in media appearances promoting event</b>				
<b>Participation in photo with dignitaries</b>				

Acknowledgment of your support as a Utah Philanthropy Day sponsor extends far beyond the celebratory luncheon. Leading up to the event, your organization will be highlighted on the website, social media channels, media releases, emails from each host organization and event invitations. During the event you and your guests will enjoy lunch surrounded by our state’s leading philanthropists, volunteers, and fellow sponsors. Your support will be highlighted throughout the award presentation and in the digital program viewed by an anticipated 800+ guests. We thank you for your support of this celebration and for supporting the critical work done by each of the host organizations. Together, we are making lasting change in Utah, and we look forward to celebrating all the good things happening in our state with you this November.

	Nonprofit Tables	Nonprofit Partners	Corporate Tables
	\$600	\$1,000	\$1,300
Table seating 8 guests	1	1	1
Listing on website	Name only	Logo	n/a
Digital program listing	Name only	Logo	Name only
Logo displayed during event	n/a		n/a

Individual Nonprofit Tickets: \$85  
Individual Corporate Tickets: \$175



Questions? Contact Alexis Brown at [Alexis@parkcitycf.org](mailto:Alexis@parkcitycf.org)



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[utahphilanthropyday.org](http://utahphilanthropyday.org)

